



Pricing Package	Standard \$1,799	Pro \$2,699	Enterprise \$3,799
Motive Website Platform	✓	✓	✓
Page Builder	✓	✓	✓
Quick Tags	✓	✓	✓
Vehicle Badges	✓	✓	✓
SRP Buttons	✓	✓	✓
Banners	✓	✓	✓
Overlays	✓	✓	✓
Inventory Exports	✓	✓	✓
Insights/Analytics	✓	✓	✓
Embedded Support	✓	✓	✓
Motive Trade		✓	✓
Motive Qualify		✓	✓
Deal Builder		✓	✓
Form Builder		✓	✓
Mega Menu		✓	✓
Customer Success Manager		✓	✓
Group Inventory & Lead Routing			✓
Advanced Lead Source Rules			✓
Custom Form Builder			✓
Copy & Transfer Pages from Site-to-Site			✓
Group Website			✓
SSO (Microsoft)			✓
Super Page Templates			✓
Super Banner Templates			✓
Advanced Integrations			✓
Audit Log			✓

Power-Ups ✨

AI Bundle	Price
AI Search	\$150/mo
AI Descriptions	\$299/mo
AI Chat	\$399/mo
AI Page Generator	\$349/mo
AI Image Classification	\$150/mo
AI Site Auditor	\$399/mo
AI Vehicle Recommendations	\$99/mo
AI Quick Tags	\$150/mo
AI Vehicle Comparisons	\$99/mo

Add-Ons	Price
Custom Form Builder	\$249/mo
Motive Trade	\$199/mo
Motive Trade with KBB	\$249/mo

Pass-Through Integrations	Price
ASV Support	\$50/mo
Native XTime Integration	\$60/mo
Credit Application	\$75/mo
Visitor Overage	\$99/per 25k visitors